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(with digital images)

**TOTALLY NATURAL SPRITZES FROM EARTHBATH® ARE THE
QUICK AND EASY WAY TO KEEP ACTIVE DOGS SMELLING
FRESH BETWEEN BATHS**

Easy to Use Spray-on Spritzes Use Natural Essential Oils to Deodorize, Condition and Restore Luster after a Long Road Trip, Visit to the Dog Park, and More

San Francisco, CA (Aug. 30, 2009) – Ah, the family summer vacation with mom, dad, the kids and of course, Fido. After several days of car travel or camping in the wilderness, Fido may not smell as fresh as when he left home. Now there is a quick and easy way to deodorize and condition dogs' coats when there just isn't time for a bath. earthbath's Totally Natural Spritzes use all natural ingredients in a simple to use spray bottle that will have Fido looking and smelling great in no time flat.

These premium deodorizing spritzes offer a simple three-in-one solution to the problem of how to address dog smell or dog itch between baths. Essences like lavender, mango and vanilla almond, will leave dogs heavenly scented™, while nature's finest natural skin and coat conditioners, such as oatmeal, aloe vera and vitamin E, soothe and restore luster to coats.

“Dogs will be dogs, and as we all know that means things can get a little smelly sometimes,” said Paul Armstrong, CEO and founder of earthbath. “These spritzes are designed to be a little in between bath pick me up. Just spray them on and not only will your dog smell great but the natural ingredients will have their coats and skin looking and feeling fantastic.”

earthbath Totally Natural Deodorizing Spritz (MSRP \$11.99) is designed for use in conjunction with earthbath's line of Totally Natural Shampoo and Totally Natural Grooming Wipes, keeping dogs looking good and smelling great even when there is not time for a bath. For dogs with itchy skin there is Hot Spot and Itch Relief Spritz that is blended with melaleuca oil, nature's finest hot spot ointment. Puppy Spritz is hypoallergenic and specially blended for the needs of sensitive young dogs; it will shine and soften while leaving them with a great puppy smell.

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earthbath Spritz

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earthbath Totally Natural Deodorizing Spritz is available in Lavender, Vanilla Almond, Eucalyptus and Peppermint, Mango Tango, Mediterranean Magic, Hot Spot and Itch Relief with tea tree oil and Puppy Spritz.

For more information about earthbath Totally Natural Deodorizing Spritz or any of the company's other all natural pet grooming products, please visit the website at www.earthbath.com.

About the Company

Founded by Paul Armstrong in 1995, Earthwhile Endeavors, Inc. is a pioneer in natural pet grooming. The original line of three shampoos and one conditioner was developed and sold locally in San Francisco, CA. Over the past 14 years, the products have grown organically into a comprehensive line including Totally Natural Shampoo, Totally Natural Grooming Wipes, Totally Natural Deodorizing Spritz and Totally Natural Grooming Foam used by conscientious animal lovers around the world. earthbath products are natural, non-toxic, paraben free, biodegradable, and made in the USA with human grade ingredients.

Founder Paul Armstrong believes so much in the company's products that he uses only earthbath products in his own shower. He also unconditionally guarantees satisfaction on every product sold.

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