

Contact: Jo Hunt  
(310) 541.2800  
press@earthbath.com

**FOR IMMEDIATE  
RELEASE**

**Earthbath celebrates 15-year anniversary  
with San Francisco Jetaway Sweepstakes**

*Winner will receive a dog-friendly trip for two to beautiful San Francisco, plus much more.*

San Francisco, CA (PRWEB) March 9, 2010 – In celebration of 15 years making totally natural pet products in San Francisco, earthbath announced today a dog lover’s dream sweepstakes. The lucky sweepstakes winners—two humans and their dog—will receive a deluxe getaway featuring round trip airfare and two night’s accommodations at San Francisco’s famous and dog friendly Sir Francis Drake Hotel.

“We are so proud to call San Francisco home and to have spent the past 15 years here making better grooming products for our fine-furred friends,” said CEO Paul Armstrong. “We couldn’t think of a better way to commemorate this milestone than to fly two of our loyal customers and their dog out to enjoy this beautiful city of ours.”

In addition to this terrific weekend getaway to one of the world’s greatest cities, the winners will also receive a long list of extra goodies including: a years supply of earthbath totally natural grooming products, six month’s supply of Dogswell dog food and treats, a photo shoot with renowned dog photographer Ann Hamilton, PortaPet soft travel crate, PetZen Chow Pal Travel Kit, leash and harness from 26 Bars and a Band, Dura Doggie Discs, and a subscription to The Bark Magazine.

Dogs dreaming of some great seafood followed by a stroll across the hills of San Francisco just need to ask their humans to submit an entry form online at [www.earthbath.com](http://www.earthbath.com). Entries must be received prior to May 31, 2010.

earthbath products are made in the U.S.A. from all natural human grade ingredients and pH-balanced for sensitive pet skin. They are free of harsh soaps and chemicals, animal ingredients and animal by-products. earthbath CEO and founder Paul Armstrong is so serious about the quality of the company’s products that he personally tests every product on himself before it is released, giving real meaning to the company’s tagline: "People-Tested and Pet Approved!™"

**About the Company**

Founded by Paul Armstrong in 1995, Earthwhile Endeavors, Inc. is a pioneer in natural pet grooming. The original line of three shampoos and one conditioner was developed and sold locally in San Francisco, CA. Over the past 14 years, the products have

grown organically into a comprehensive line including Totally Natural Shampoo, Totally Natural Grooming Wipes, Totally Natural Deodorizing Spritz and Totally Natural Grooming Foam used by conscientious animal lovers around the world. earthbath products are all natural, non-toxic, paraben free, cruelty free, biodegradable, and made in the USA with human grade ingredients.