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FOR IMMEDIATE RELEASE

(with digital images)

**EARTHBATH® TOTALLY NATURAL PET WIPES GREAT FOR
TRAVEL AND QUICK CLEAN-UPS ON THE GO**

Conveniently packaged in re-sealable packs these moist wipes with natural cleansers make quick clean-ups a snap. Infused with all natural conditioners, they leave coats and skin with a supple, shiny and healthy appearance.

San Francisco, CA (Aug. 30, 2009) – earthbath, a leader in natural pet products, has introduced one of its most popular items, Totally Natural Grooming Wipes, in a convenient new 28-count travel pack. earthbath's new travel pack is the quick and easy solution to those little messes that dogs always seem to be getting into. Dirty paws, dander and drool are no match for the all natural cleansers and conditioners contained in these extra-thick, moist wipes. The perfect companion for summer travel and clean-ups on the go, they can even be used as an alternative to the traditional bath when traveling away from home.

"Dogs and puppies always seem to be getting into something, especially when the weather is nice and they are outside a lot," says Paul Armstrong, CEO and founder for earthbath. "Our new 28-count wipes come in a soft, re-sealable pouch and are perfect for tossing in your purse or car. They are easy to travel with and always handy when you need them."

28-count Grooming Wipes (MSRP \$8.99) are available in three different formulas. Green Tea Leaf Fragrance Grooming Wipes are heavenly scented™ with the natural extract of the green tea leaf, a beneficial anti-oxidant. The Hypo-Allergenic and Fragrance Free Grooming Wipes are designed for pets that need a good cleansing, but suffer from sensitive skin or allergies. Its mild cleansers work to freshen and deodorize while natural conditioners leave coats soft and shiny. Especially for Puppies Grooming Wipes are specially blended for a puppy's sensitive skin and are heavenly scented with wild cherry essence; it will shine and soften while leaving them with a great puppy smell.

earthbath Totally Natural Grooming Wipes are alcohol free, paraben free, lanolin free, and safe to use with topical flea control products. They contain aloe vera, Hawaiian awapuhi extract and vitamin E to moisturize and condition coats and skin, and are safe for daily use on all animals over six weeks old.

For more information about earthbath Totally Natural Grooming Wipes or any of the company's other totally natural pet grooming products please visit the website at www.earthbath.com.

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About the Company

Founded by Paul Armstrong in 1995, Earthwhile Endeavors, Inc. is a pioneer in natural pet grooming. The original line of three shampoos and one conditioner was developed and sold locally in San Francisco, CA. Over the past 14 years, the products have grown organically into a comprehensive line including Totally Natural Shampoo, Totally Natural Grooming Wipes, Totally Natural Deodorizing Spritz and Totally Natural Grooming Foam used by conscientious animal lovers around the world. earthbath products are natural, non-toxic, paraben free, biodegradable, and made in the USA with human grade ingredients and human food grade oils and essences.

Founder Paul Armstrong believes so much in the company's products that he uses only earthbath products in his own shower. He also unconditionally guarantees satisfaction on every product sold.

www.earthbath.com